

Sam P. Kellogg

913 Bedford Ave. Apt. 3, Brooklyn, NY 11205
401-529-9875
samkellogg@gmail.com / sk6642@nyu.edu
@sampkellogg
samkellogg.com

EDUCATION

- 2018 – 2023: **New York University (NYU)**, New York, NY.
Ph.D. (anticipated). Department of Media, Culture, and Communication.
Admitted to MCC's Ph.D. program; matriculating September 2018.
- 2016 – 2018: **New York University (NYU)**, New York, NY.
M.A. 2018. Department of Media, Culture, and Communication.
Focus on critical theory, infrastructure studies, digitality and computation, decolonization, philosophies of space, and Caribbean history and politics. Original field research supported by a Tinker Field Research Grant carried out in Cuba from June-August 2017; January 2018. Thesis title: "Connective Alchemy & Interface Labor: Or, how to access the Internet in Havana."
Cumulative GPA: 4.0.
- 2010 – 2012: **Lewis & Clark College**, Portland, OR.
B.A. 2012 (*magna cum laude*, with honors). Department of Sociology & Anthropology.
Focus on cyborg theory, STS, Latin American social movements, and Spanish literature. Studied abroad in Cuenca, Ecuador and Havana, Cuba. Thesis title: "Digitizing Dissent: Cyborg Politics and Fluid Networks in Contemporary Cuban Activism." GPA: 3.812.
- 2010: **National Outdoor Leadership School (NOLS)**, Broome, Australia.
Intensive outdoor education and leadership course with a focus on pedagogy, team dynamics, effective communication, survival skills, and wilderness ethics. GPA: 3.463.
- 2007 – 2009: **Hampshire College**, Amherst, MA.
Introductory liberal arts curriculum with a focus on landscape ecology and electronic music.
Built several original electronic instruments. Narrative evaluations over GPAs.

GRANTS, AWARDS, & FELLOWSHIPS

- 2018: Annual Academic Achievement Award. Department of Media, Culture, and Communication, NYU.
- 2018: Samuel Eshborn Service Award. Steinhardt School of Culture, Education, and Human Development, NYU.
- 2017: Tinker Field Research Grant. Center for Latin American and Caribbean Studies, NYU.
- 2016 – 2017: 21st Century Scholarship. Department of Media, Culture, and Communication, NYU.
- 2016: Michael Rosenberg Scholarship. Department of Media, Culture, and Communication, NYU.
- 2013: Finalist, Lewis & Clark Venture Competition, with Kokonect. Lewis & Clark College.
- 2012: Departmental Honors. Department of Sociology & Anthropology, Lewis & Clark College.
- 2012: Graduation *magna cum laude*. Lewis & Clark College.
- 2010 – 2012: Dean's Honors. Lewis & Clark College.

PUBLICATIONS

- 2018: "Networks in Contact, Networks in Conflict." *NACLA Report on the Americas* 50, no. 2
- 2018: "Lessons from El Paquete, Cuba's Offline Internet." ACM COMPASS 2018.
- 2017: "Tarjeterismo: Informal Interface Labor in Post-Thaw Cuba." *Beyond the Sugar Curtain* 3.
- 2016: "Digitizing Dissent: Cyborg Politics and Fluid Networks in Contemporary Cuban Activism." *Teknokultura* 13, no. 1

2015: "Pacific Crest Trail: The Journey is the Reward." *Southeast Examiner*.

PRESENTATIONS

- 2018: "Lessons from El Paquete, Cuba's Offline Internet." *ACM SIGCAS Conference on Computing and Sustainable Societies 2018*, Tech Museum, San Jose; Facebook, Menlo Park.
- 2017: "Notes on the Labor of Fieldwork and the Fieldwork of Labor in Digital Cuba." *Tinker Field Research Grant Presentations*, Center for Latin American and Caribbean Studies, NYU.
- 2017: "Cable Diplomacy: Mapping the Politics of Media Infrastructures in Cuba." *Connected Life 2017: Digital Inequalities*, Oxford Internet Institute, University of Oxford.
- 2017: "Technology and Digital Media Support for Cuba and the Solidarity Movement." *National Conference for the Full Normalization of U.S.-Cuba Relations*, Fordham Law School.
- 2013: First-round and second-round funding pitches for Kokonect. *Lewis & Clark Venture Competition*, Lewis & Clark College.
- 2012: "Digitizing Dissent: Cyborg Politics and Fluid Networks in Contemporary Cuban Activism." *Department of Sociology & Anthropology Honors Thesis Presentation*, Lewis & Clark College.

CONFERENCES & SEMINARS ORGANIZED

- 2018: *The Latin East: Perspectives on Latin America – Middle East Ties*. NACLA, MERIP, Jadaliyya, and the Gallatin School, NYU.
- 2018: *Fossil Fuels and Toxic Landscapes*. NACLA and Verso Books.
- 2017: *Tactical Technology in NYC: Alternative Networks and Practical Privacy*. Department of Media, Culture, and Communication, NYU.
- 2017: *Neil Postman Graduate Conference: Mediated Populisms*. Department of Media, Culture, and Communication, NYU.
- 2017: *Nano Stern, Chilean Singer-Songwriter, in Conversation*. NACLA and Verso Books.
- 2017: *The Last Day of Oppression, and the First Day of the Same: Jeffrey Webber in Conversation*. NACLA and the Remarque Institute, NYU.
- 2016: *Free Trade 2.0? Perspectives from Mexico, Peru & the U.S.* NACLA and the Center for Latin American and Caribbean Studies, NYU.
- 2016: *The Other (Invisible) Refugees: Unaccompanied Central American Children*. NACLA and the Gallatin School, NYU.

RELEVANT EMPLOYMENT

- 2018 – 2019: **Public Culture**, Institute for Public Knowledge. New York, NY.
Assistant editor. Primary contact for authors, coordinating article submissions, as well as the entire editing and review process with the journal's editorial board.
- 2016 – 2018: **North American Council on Latin America (NACLA)**. New York, NY.
Editor and event coordinator. One of three editors handling article submissions, fact-checking, content and copy editing, and final publication in NACLA's quarterly *Report on the Americas* and on nacla.org; responsible for event planning and outreach, coordinating the full range of logistical and design requirements for conferences and seminars.
- 2015: **Social Media Consultant**. Boston, MA.
Independent social media consultant. Consulted on social media marketing and optimization with small and mid-sized organizations; specialized in non-profits.
- 2015: **School One**, independent high school. Providence, RI.
Spanish teacher. Planned and taught beginner and intermediate-level Spanish classes and mentored students; developed an original curriculum incorporating independent writing assignments on Latin American culture and history alongside lessons on reading, writing, speaking, and listening to Spanish.
- 2013 – 2015: **North American Council on Latin America (NACLA)**. New York, NY.

- Social media coordinator. Managed social media feeds and analytics and helped guide organizational transition from a primarily print to digital publication; redesigned the newsletter, formatted and posted blog posts, and oversaw activity across all social media channels.
- 2013 –2014: **Kokonect**. Portland, OR.
CIO and co-founder. Web development startup building platforms for sustainable economies. One of five teams to secure seed funding and reach the final round of the Lewis & Clark Venture Competition, among a field of over 40 teams; built a campus ride-sharing web application and a mobile-friendly map application.
- 2013 – 2014: **SurveyMonkey**. Portland, OR.
English/Spanish customer engagement representative. Helped customers design, test, troubleshoot, and distribute effective surveys; consulted on proper survey methodology and triaged feature requests, technical, legal, and abuse issues; built several minor web features.
- 2011 – 2012: **Lewis & Clark College Co-Op**, Portland, OR.
Technology coordinator. Member of the co-op’s managing body; oversaw technology-related initiatives including maintenance, event publicity, and social media.
- 2010: **Maine-Georgia Transect Project**, University of Rhode Island. Kingston, RI.
Research assistant. Research project using geospatial data collected by satellites to monitor forest ecosystem health along the Appalachian Trail corridor; responsible for team safety, off-trail navigation, and access logistics; assisted with data collection, cleaning, and input.

PROJECTS

- 2018 – 2019: **Digital Theory Lab**, New York University. New York, NY.
Founding member. The Digital Theory Lab convenes a group of professors and graduate students from across NYU to investigate the ideological, material, and semiotic constitution of the concept of “the digital,” with three aims structuring the lab’s work: to better understand the conceptual structures of the digital era, to work towards creating a theory of the digital itself, and to make proposals for how these theories and concepts need to change in light of both theoretical and practical investigations.
- 2018 – 2019: **Cuba Internet Task Force**. Washington, DC.
Participating as an academic observer. As directed in the June 16, 2017 National Security Presidential Memorandum “Strengthening the Policy of the United States Toward Cuba,” the Department of State is convening a Cuba Internet Task Force composed of U.S. government and non-governmental representatives to “promote the free and unregulated flow of information in Cuba.”
- 2017 – 2018: **Mi biografía como apicultor**. Camagüey, Cuba.
Interviewer and camera operator. *Mi biografía como apicultor* is a feature-length documentary currently in production about beekeeping and biodiversity in Cuba; directed by filmmaker Adrián Curbelo Díaz and supported by a National Geographic Young Explorers grant.
- 2015 – 2016: **Netizen Report**, Global Voices Advocacy (Advox). Boston, MA.
Researcher and contributor. Advox is a global network of bloggers and online activists dedicated to protecting freedom of expression and free access to information online; the weekly *Netizen Report* covers threats to online speech, shares tactics for defending the work and words of netizens, and supports efforts to improve Internet policy and practice worldwide.
- 2013: **Association of Cross Cultural Interchange and Overseas Networking (ACCION)**, Lewis & Clark College. Portland, OR.
Co-founder. Student organization that aims to strengthen and maintain the diverse connections that are made during students’ semesters abroad around the world; ACCION’s first initiative securing funding and permits to bring three Cuban artists to Portland for a month to speak and showcase their work at local galleries.

LANGUAGES

Fluent in **English** and **Spanish**. Currently learning **Portuguese**.

TECHNOLOGIES

Comfortable with **Microsoft**, **Apple**, and **Linux** operating systems and the **Unix command line**.
Strong foundation working with **Python**, **HTML5**, **CSS3**, and **Javascript**.
Capable using the **Adobe Creative Suite** and all manner of **office suites**.

OUTDOOR PURSUITS

- 2014: Thru-hike of the **Pacific Crest National Scenic Trail (PCT)**. 2,600 mi., U.S.-Mexico border, Campo, CA, to Manning Provincial Park, BC, Canada.
- 2010 – 2014: Numerous successful climbs of technical and glaciated summits, including: **Cotopaxi** (19,347 ft.), Ecuador; **Mount Rainier** (14,411 ft.), WA; **Mount Whitney** (14,505 ft.), CA; **Mount Hood** (11,249 ft.), OR; **Mount Jefferson** (10,495 ft.), OR; **Mount Thielsen** (9,184 ft.), OR; **Broken Top** (9,179 ft.), OR; **Mount Washington** (7,798 ft.), OR.
- 2011: First recorded descent of **Ape Canyon**, previously one of the “seven undescended,” a technical slot canyon with many waterfalls requiring 18 rappels. Mount St. Helens, WA.
- 2010: **NOLS** expedition incorporating 40 days wilderness canoeing and 25 days off-trail backpacking. Drysdale River, Kimberly National Park, Western Australia, Australia.
- 2009: Thru-hike of the **Appalachian National Scenic Trail (AT)**. 2,200 mi., Springer Mountain, GA, to Mount Katahdin, ME.
- 2009: Completed last of the **48 4,000-foot summits** in New Hampshire.